

ACT Expo Live News Dailies

Delivered to ACT Expo attendees daily, only *ShowTimes Clean Transportation News* combines live event coverage, exhibiting products and services news, and executive interviews – all **focused on clean transportation and fleets.**

Editorial provided by *Fleets & Fuels'* **19+ years of market experience.** Just the right mix of details and perspective make the most out of the event and keeps readers engaged.

No publication **more effectively reaches the movers and shakers** attending ACT Expo. Published in print and online.

- **Direct Hand Distribution** each morning—and at **Registration Desks** plus Racks
- **Executive Interviews** and **Exhibitor News**
- **Two Live Issues**, Live Photos and Reporting
- **Over 3500 Clean Transportation Stakeholders**



SHOWTIMES 2015 ACT EXPO LIVE COVERAGE

| CONFERENCE/EVENT | PUB DATES | AD CLOSE | ART DUE |
|------------------|-----------|----------|----------|
| ACT Expo 2015 | May 6 & 7 | April 17 | April 22 |

SHOWTIMES 2015 ACT EXPO ADVERTISING RATES

| # OF ISSUES | 1 | 2 | | 1 | 2 |
|-------------------|-------|-------|-----------------------------------|-------|-------|
| FOUR-COLOR | | | | | |
| Full page | 2,750 | 2,635 | Spread | 5,500 | 5,265 |
| 2/3 page | 2,340 | 2,240 | Inside covers | 3,440 | 3,295 |
| 1/2 page | 1,725 | 1,650 | Back cover | 3,880 | 3,715 |
| 1/3 page | 1,100 | 1,055 | Cover tab (full page ad required) | 2,750 | 2,635 |
| 1/6 page | 775 | 740 | | | |
| TWO-COLOR | | | BLACK & WHITE | | |
| Full page | 2,095 | 2,005 | Full page | 1,900 | 1,820 |
| 2/3 page | 1,775 | 1,700 | 2/3 page | 1,680 | 1,610 |
| 1/2 page | 1,300 | 1,245 | 1/2 page | 1,190 | 1,140 |
| 1/3 page | 835 | 800 | 1/3 page | 760 | 730 |
| 1/6 page | 580 | 555 | 1/6 page | 535 | 510 |